BBSA
BRITISH BLIND & SHUTTER ASSOCIATION

Are you burning money?

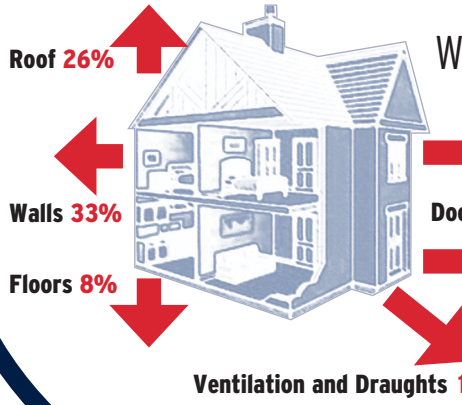
Did you know...

that by installing blinds or shutters you can reduce the heat loss through windows by up to 40%?

This means for every £1,000 spent on heating you could save £70

Closing blinds is simple and saves money

Heat Loss in Homes



Source: Energy Saving Trust

Using a thermal imaging camera you can see the heat loss through the windows without blinds. Red areas correspond to the heat loss.

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Blinds and Shutters are for winter too!

Keep warm and save money

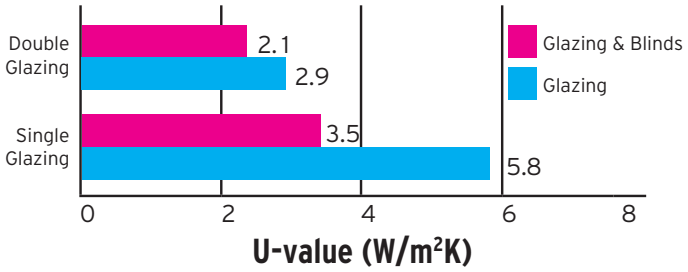
Using blinds and shutters correctly in winter can cut down heat loss through windows. This reduces the demand for heating meaning lower energy bills.

Simple but effective!

- In winter close the blinds after the sun goes down to retain heat
- In winter on sunny days open the blinds during the daytime to maximise heat gain from the winter sun
- Blinds in unoccupied rooms should be closed

Glazing + Blinds = Better Insulation

- The U-value is a measure that represents the heat losses going through a window. In all cases the U-value of glazing can be improved by installing blinds and shutters, so reducing the amount of heat lost. **The lower the value, the lower the heat loss**
- Typically the older the window, the bigger the insulating benefit of a blind and shutter



How much can you save?

The usual energy savings from blinds and shutters are comparable with more common insulation measures:

Insulation Measure (3 bed house)	Approx Energy Savings (£/y)	Approx Cost (£)	Approx Payback Time (years)
Loft insulation	£45	£250	6
Blind insulation	**£96**	**£500**	**5**

- **Blinds and shutters are typically low cost insulation products**
- **Energy savings of blinds and shutters are similar to other common energy efficient measures and have a quick payback**

Statistics based on Carbon Emissions Reduction Target calculations and relate to an average three bedroom semi-detached house.
Source: Department of Energy and Climate Change, English Heritage and British Blind and Shutter Association

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